

FOR IMMEDIATE RELEASE:

Contact: Keith Freeman

Title: Founder/ Partner

Office: (407) 963-1460

Fax: (407) 386-7193

Email: Keith@SunBloxSolarScreens.com

Web Site: www.SunBloxSolarScreens.com

SunBlox™ Announces Approved Vendor Status for Orange County and State of Florida

Orlando, Florida – 2:30pm January 28, 2008

SunBlox, Inc. (www.sunbloxsolarscreens.com) as seen on WKMG Local 6 News - The Problem Solvers (www.youtube.com/sunblox) has been approved as a vendor for both Orange County and for the State of Florida, enabling government entities under their jurisdiction to install an affordable product that reduces heat absorption through windows by up to 90%, resulting in energy cost savings of up to 30% in the Florida market. The Orlando-based company fabricates & installs a product already popular in such hot spots as California, Texas, and Arizona, where utility companies offer incentives for installation and use of Solar Screens (<http://www.cityofdavis.org/yeep/sunscreens.cfm>). SunBlox™ was used as a technical consultant to help Progress Energy write their Solar Screen Incentive Program and they currently recommend this product.

Keith Freeman, founder and owner of SunBlox™, states “The cost to consumers is relatively meager considering the estimated return on investment is just two years (or less) of use and in four years they could double their money back.” He added, “This is a green product that (given current climate changes and global warming) could have significant impact on the release of chlorofluorocarbons (CFC’s) if broadly installed.” See the following articles and web sites for more information:

<http://www.daikin.com/environment/info/influence.html>

<http://www.infinitepower.org/whatcanido.htm>

<http://www.purdue.edu/UNS/html4ever/2006/060706.Groll.aconference.html>

<http://www.foxnews.com/story/0,2933,206724,00.html>

http://www.energy.ca.gov/efficiency/home_energy_guide/windows.pdf

<http://www.fsec.ucf.edu/en/publications/pdf/FSEC-PF-422-02.pdf>

http://www.eartheasy.com/live_naturalcooling.htm

Sun Screens work by stopping the sun's rays before they hit the glass (Sun hitting glass will produce about 230 BTU's per square foot of glass) – this is how heat gain in the room is reduced. The U.S. Department of Energy says in a study that shading the outside of exposed windows or doors is the best way to stop heat build-up (<http://www.eere.energy.gov>). The Energy Efficiency and Renewable Energy Clearinghouse says that roughly 50% of heat gain and heat loss is through windows and doors inside of your home. External shading is the most effective home treatment to counter these effects. Shading the exposed windows and doors with sun screens can reduce room temperatures by as much as 20 degrees.

Other products have drawbacks: window film or window tints cannot be removed, sometimes bubble up in the heat and will most likely void window manufacturers warranties; interior solar window shadings such as indoor window film or blinds or insulated drapes do not block, reflect or absorb the solar rays before they pass through the glass, allowing heat build-up and uncomfortable room temperatures.

SunBlox Solar Screens block sunlight before it hits windows and enters the building. By blocking up to 90% of the sun's harmful UV rays, Sun Screens reduce temperatures in rooms by as much as 20 degrees, providing you with savings of up to 25% -30% on summer cooling bills. They allow ventilation and privacy and act as insect screens too. Sun Screens can be easily removed for the winter months.

- Founder Keith Freeman relocated to Central Florida in the summer of 1997 from California by way of Hawaii. As a Quality Assurance manager for the Department of Defense for a decade, and a custom homebuilder for as long, Keith is entirely familiar with energy conservation products utilized in the west. He found it amazing that he could not find the product locally. He was able to source a small quantity of the screen material via special order, but not the special framing material or hardware, and nobody knew how to fabricate or install the solar screens. This was the catalyst for starting SunBlox™.

After a great deal of research, acquiring the best product from limited suppliers in the southeast U.S., Keith opened shop in 2005. He and partner Simon Fairbrother have since become members of the Florida Green Building Coalition, the Global Green Alliance, and joined the West Orange Chamber of Commerce (FL).

Certainly, if people knew the savings potential in their monthly electric bills, the extended life of their A/C system, as well as enhanced comfort of their homes, it would become a standard in all Florida homes.

SunBlox™ Solar Screens have both residential and commercial applications.

This sun control product offers varying degrees of heat reduction and privacy.

- Block 80% or 90% of the sun's hot damaging rays before they hit the glass
- Reduce temperature in rooms by as much as 20 degrees
- Savings of 25% - 30% on summer cooling bills is typical
- Provide privacy from outside, view from inside is not obscured
- Protect furniture, carpets and artwork from fading, and other UVA & UVB ray damage
- Eliminate glare on computer and television screens
- Allows ventilation while acting as an insect screen
- Screens can be removed in the winter months
- Fits any window size or shape including arched windows & colonial grid work
- Re-screen lanais, porches, sliding screen doors – roll down shades available

SunBlox, Inc.

A Central Florida company specializing in the installation of heat reducing, energy saving Sun Screens.

For more information or a complete Press Kit for SunBlox™ please call:
(407) 963.1460. Toll Free (877) 786.9639. Email:

Info@SunBloxSolarScreens.com

Web Site: www.SunBloxSolarScreens.com